



THE INAUGURAL LF DEALMAKERS FORUM
Advancing Litigation Finance
September 17-18, 2018 • Apella in New York City

ABOUT THE EVENT

Based on the DealMakers Forums pioneering format for high-interaction conferences, this exciting event will bring together a select group of thought leaders and top executives at the forefront of litigation finance for meaningful dialogue, debate and deal making.

Event highlights include peer-driven content, in-depth panels, A-list speakers, 1-to-1 meetings, and a curated group of decision-makers, including investors, corporate counsel, tech transfer executives, law firm partners, litigators, arbitrators, advisors, and media.

AGENDA

(Please note: Topics and speakers are subject to change.)

DAY ONE: MONDAY, SEPTEMBER 17TH

7:15am - 8:15am

Registration & Breakfast

8:15am – 8:30am

Welcome & Chair's Opening Remarks

Charles Eldering, President, **CASe Analysis**

8:30am – 9:00am

Opening Keynote

HOW WE GOT HERE, AND FOUR QUESTIONS MOVING FORWARD

Ashby Jones, Chief of the Law Bureau at *The Wall Street Journal*, will review the brief history of litigation finance, the controversy that surrounds it, the perception of it, and where it might be headed.

9:00am – 5:00pm

One-to-One Dealmaker Meetings

Attendees can schedule 30-minute meetings via our online platform

9:00am – 10:00am

THE CLAIM IS KING: ANALYSIS OF A THRIVING LITIGATION FINANCE MARKET

- What's driving investments
- Who's who in the funding world
- Types of litigation finance and investment vehicles
- Trends & insights: IP, bankruptcy, commercial claims, international



Speakers:

Charles Agee, Founder & CEO, **Westfleet Advisors**
Mark Beckett, Partner, **Cooley**
Alan Guy, Managing Director, **Vannin Capital**
Matt Larson, Litigation Analyst, **Bloomberg** (moderator)
Ralph Sutton, CEO, **Validity Finance**

10:00am – 11:00am

ART OF THE DEAL: FROM ORIGINATION TO RISK TO ROI

- Creating the win-win-win partnership
- Diligence and merits of the case
- Assessing deal structure, terms and cost of capital
- Handling case control, settlement and withdrawal

Speakers:

Fred Fabricant, Partner & Chair, IP Litigation, **Brown Rudnick**
Andrew Langhoff, Managing Director, **Red Bridges Advisors** (moderator)
Michael Nicolas, Co-Founder & Managing Director, **Longford Capital**
Richard Schirtzer, Head of Complex Litigation, **Quinn Emanuel**
Boaz Weinstein, Principal, **Lake Whillans**

11:00am – 11:30am

Networking Break

11:30am – 12:30pm

DECONSTRUCTING LEGAL, ETHICAL AND REGULATORY ISSUES

- Ethical and privilege/confidentiality issues
- Increased regulation over disclosure: state and federal
- Different ways states approach Champerty and Usury

Speakers:

Jonas McDavit, Partner, **Desmarais**
Charles Schmerler, Member, ABA Working Group on ALF & Partner, **Norton Rose Fulbright**
Anthony Sebok, Professor of Law, **Cardozo Law**
Ross Wallin, Managing Principal, **Curiam Capital** (moderator)

12:30pm - 2:00pm

Networking Luncheon

2:00pm – 3:00pm

CASE STUDIES: MAGCORP BANKRUPTCY & IP LITIGATION

Speakers:

Lee Buchwald, President, **Buchwald Capital Advisors**
Ken Epstein, Investment Manager, Legal Counsel, **Bentham IMF**
Nicholas Kajon, Co-Chair Bankruptcy, **Stevens & Lee**
Fatih Ozluturk, Co-Founder & Managing Partner, **Soryn Capital**
Emily Slater, Managing Director, **Burford Capital** (moderator)



3:00pm – 3:30pm
Networking Break

3:30pm – 4:30pm

SHARING RISK & REWARD: BEST PRACTICES IN CLIENT-LAW FIRM PARTNERSHIPS

- Meeting the C-Suite challenge
- Litigation investment vs alternative and contingency fee
- Strategically partnering with litigation finance firms

Speakers:

James Batson, Investment Manager, **Bentham IMF**

Markus Hartmann, former General Counsel, **Sandoz and Reckitt Benckiser**

David Kinnear, CEO, **High Performance Counsel** (moderator)

Gary Miller, Partner, **Shook Hardy & Bacon**

Douglas Nash, Chair IP Litigation, **Barclay Damon**

4:30pm – 5:30pm

CORPORATE PERSPECTIVES ON LITIGATION FUNDING: CHALLENGES & OPPORTUNITIES

- Litigation funding primer for in-house counsel
- Strategies to shift litigation and legal risk
- Impact of funding on financial statements
- Making the deal: top considerations and pros vs cons

Speakers:

Brendan Gardiner, Chief Litigation & Regulatory Counsel, **Archer Daniels Midland**

David Mess, Director of Commercialization Strategy, **The Ohio State University**

Changhae Park, VP IP Monetization, **NXP Semiconductors**

David Perla, Managing Director, **Burford Capital** (moderator)

Rachel Stern, SVP Strategic Resources & General Counsel, **FactSet**

5:30pm - 6:30pm

Networking Cocktail Reception

DAY TWO: TUESDAY, SEPTEMBER 18TH

8:00am – 8:45am

Breakfast

8:45am – 9:00am

Welcome & Day One Recap

Charles Eldering, President, **CAsE Analysis**

9:00am – 2:00pm

One-to-One Dealmaker Meetings

Attendees can schedule 30-minute meetings via our online platform

9:00am – 10:00am

BEYOND THE CASE: EVOLVING LEGAL FINANCE MODELS



- Law firm portfolio financings
- Corporate monetization of cases
- Investigatory funding in bankruptcy
- Reselling and secondary market activity

Speakers:

Cindy Chen Delano, Senior Legal Analyst, **Whitebox Advisors** (moderator)
Igor Fuks, Managing Principal, **Halcyon Capital Management**
Sarah Lieber, Senior VP Litigation Funding & Special Situations Group, **Jefferies**
Peter Snell, Member, **Mintz Levin**
Boris Ziser, Co-Head of Structured Finance & Derivatives, **Schulte Roth & Zabel**

10:00am – 11:00am

LEVERAGING INSURANCE TO MITIGATE LEGAL RISK

- Litigation insurance vs litigation finance vs hybrids
- Before-the-event and after-the-event policies
- How insurers underwrite and assess risk

Speakers:

James Blick, Director, **The Judge** (moderator)
Amal Bouchenaki, Partner, **Herbert Smith Freehills**
Julian Burns King, Partner, **King & Siegel**
Redvers Cunningham, CEO, **Thomas Miller**

11:00 – 11:30am

Networking Break

11:30am – 12:30pm

THE RISE OF INTERNATIONAL ARBITRATION FINANCE

- Global activity & key jurisdictions
- Funding in international commercial & investment treaty arbitration
- ICCA-Queen Mary Task Force & other institutional developments
- Sovereign debt disputes

Speakers:

Alexandra Dosman, Managing Director, **Vannin Capital** (moderator)
Marek Krasula, Counsel, **International Court of Arbitration**
Zachary Krug, Senior Investment Officer, **Woodsford Litigation Funding**
Victoria Sahani, Assoc Professor of Law, **Arizona State University**

12:30pm - 2:00pm

Networking Luncheon

2:00pm

Event Concludes